

INVESTMENT & PENSIONS EUROPE



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information + rates **2024**

Editorial outline 2024

	Country reports	Asset Class reports	Special reports	Surveys
Jan 24	CEE	Fixed Income/ Credit	▶ Fiduciary management & outsourcing	▶ Investment Grade Credit ▶ Fiduciary management & outsourcing
Feb	Ireland	Equities	▶ Risk hedging & insurance	▶ European Equities ▶ Ireland
Mar	Germany	Private Credit/ Debt	▶ Natural Capital	▶ Private credit/debt ▶ Germany
Apr	Netherlands	Emerging Market Equities	▶ Manager selection	▶ Emerging Market Equities ▶ Pensions Consultants
May	UK	Fixed Income/ Credit	▶ Impact Investing	▶ High Yield & Loans ▶ UK
Jun	Nordic Region	Equities	▶ Outlook for Europe	▶ Currency ▶ Small/Mid-cap Equities
Jul/Aug	Italy	Fixed Income/ Credit	▶ IPE Top 500 Asset Managers	▶ IPE Top 500 AMs ▶ Italy
Sep	France	Equities credit	▶ IPE Top 1000 Pension Funds ▶ Asia	▶ IPE Top 1000 PFs ▶ France
Oct	Netherlands	Emerging Market Debt	▶ Artificial Intelligence ▶ ETFs	▶ Emerging Market Debt ▶ Netherlands
Nov	Switzerland Spain	Private Equity	▶ ESG	▶ Private Equity ▶ Switzerland
Dec	Nordic Region	Equities	▶ Prospects for 2025 ▶ Class Actions Guide	▶ Global Equities ▶ Nordic Region
Jan 25	CEE	Fixed Income/ Credit	▶ Fiduciary management & outsourcing	▶ Investment Grade Credit ▶ Fiduciary management & outsourcing

Asset managers wishing to participate in any IPE surveys should contact dominic.gane@ipe.com.

PUBLISHING SCHEDULE

ISSUE 2024	COPY DATE FOR SPONSORED COMMENTARY	COPY DATE FOR ADVERTISEMENTS	PUBLISHING DATE
January	4 Dec 2023	20 December 2023	1 January 2024
February	3 January	22 January	1 February
March	2 February	21 February	1 March
April	1 March	22 March	1 April
May	1 April	22 April	1 May
June	3 May	22 May	1 June
Top 500	3 May	21 June	1 July
July/August	3 June	21 June	1 July
September	2 August	23 August	1 September
October	2 September	20 September	1 October
November	4 October	23 October	1 November
December	1 November	22 November	1 December
ISSUE 2025			
January	2 December	20 December	1 January 2025

PRINT ADVERTISING RATES

RATE	£
Full Page:	£12,000
Full Page with positional guarantee (+15%):	£13,440
Half page:	£7,280
Double Page Spread (DPS):	£22,000
Outside Back Cover (OBC):	£15,600
Inside Front Cover (IFC):	£14,280
Inside Back Cover (IBC):	£12,880

+VAT where applicable Note: IPE reserves the right to update the rate card in line with fluctuations in the international currency markets

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- ▶ Text: 1,800-1,900 words in a word document (inc. disclaimer & title)
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- ▶ Maximum two charts: 50mm high x 60mm wide maximum image size, accepted formats: EPS or PDF (as individual files)

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FULL PAGE SPECS

- ▶ 210mm Wide x 297mm High plus 10mm bleed (A4 plus 10mm bleed)

MECHANICAL DATA

DIMENSIONS (MM)	HEIGHT	WIDTH
Double page spread - trim	335	245
(2 full pages plus 10mm bleed each)		
Full page - trim Plus 10mm bleed	335	245
Half page - horizontal	140	210
Half page - vertical	290	100

Advertisement material to be provided as a press optimised PDF file. Please add crop marks indicating trim and bleed and make sure all files are CMYK and pictures are 300 dpi.

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DOUBLE PAGE SPREAD SPONSORED COMMENTARY

- ▶ Text: 2,000 - 2,200 words in a word document (including disclaimer & title)
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